

BAC Conference 2007

The 2007 BAC Conference was held at the London 2012 offices in Canary Wharf, London. The event, held from the 7th - 9th September was a resounding success with athletes feeding back that it was the best BAC Conference so far. This year the BAC hosted a networking evening for athletes and business executives on board a Thames paddle steamer, this event was also hailed as a resounding success, with athletes calling for it to be repeated next year.



Athletes enjoying the view as the boat turns by Tower Bridge

The event began on Friday afternoon with presentations from Drug Free Sports Nicole Sapstead, who spoke on developments within Drug Free Sport and the proposed changes to the WADA code. There was some intensive questioning from the athletes over the current whereabouts system, and over fears that the rest of the world is not holding its athletes to the same standards as the UK. There were then presentations from London 2012 which highlighted the progress that has been made to date.



The View from the 2012 offices looking over the O2 dome

Saturday morning saw the delegates split up into workshops discussing various issues relating to anti doping, including athlete whereabouts, a proposed athlete tracking system, and blood screening, a summary of the discussions can be found [here](#).

The first afternoon session was devoted to performance lifestyle, Phil Gallagher and Nick Slade led workshop sessions with the athletes aimed at demonstrating

the range of services available through the performance lifestyle adviser network.



Phil Gallagher presenting

Later in the afternoon, the athletes were able to choose between a number of workshops held by companies offering services that the BAC felt could be beneficial to the athletes. These included:

Sport 2 Business - linking athletes with the corporate sector

Catch Sport - the BACs partner in helping athletes find sponsorship

Leading Initiatives - who were demonstrating personal goal setting software

Mission sports managements Duncan Rolley was also leading a session aimed at helping athletes understand the role of the sports agent.

The Conference finished with the BAC AGM and athlete council on Sunday morning. Kate Allenby and Karen Roberts who were standing down from their roles with the BAC were thanked for their dedicated contributions over the past four years.